

SAFE MCH®

Numbers · Distance · Hygiene

Creating unique experiences where people can safely meet

For more than 65 years we have focused on arranging unique experiences and meeting places for people, whether their visit is for professional insight, business or pleasure.

Hospitality is our passion – including in these difficult times.

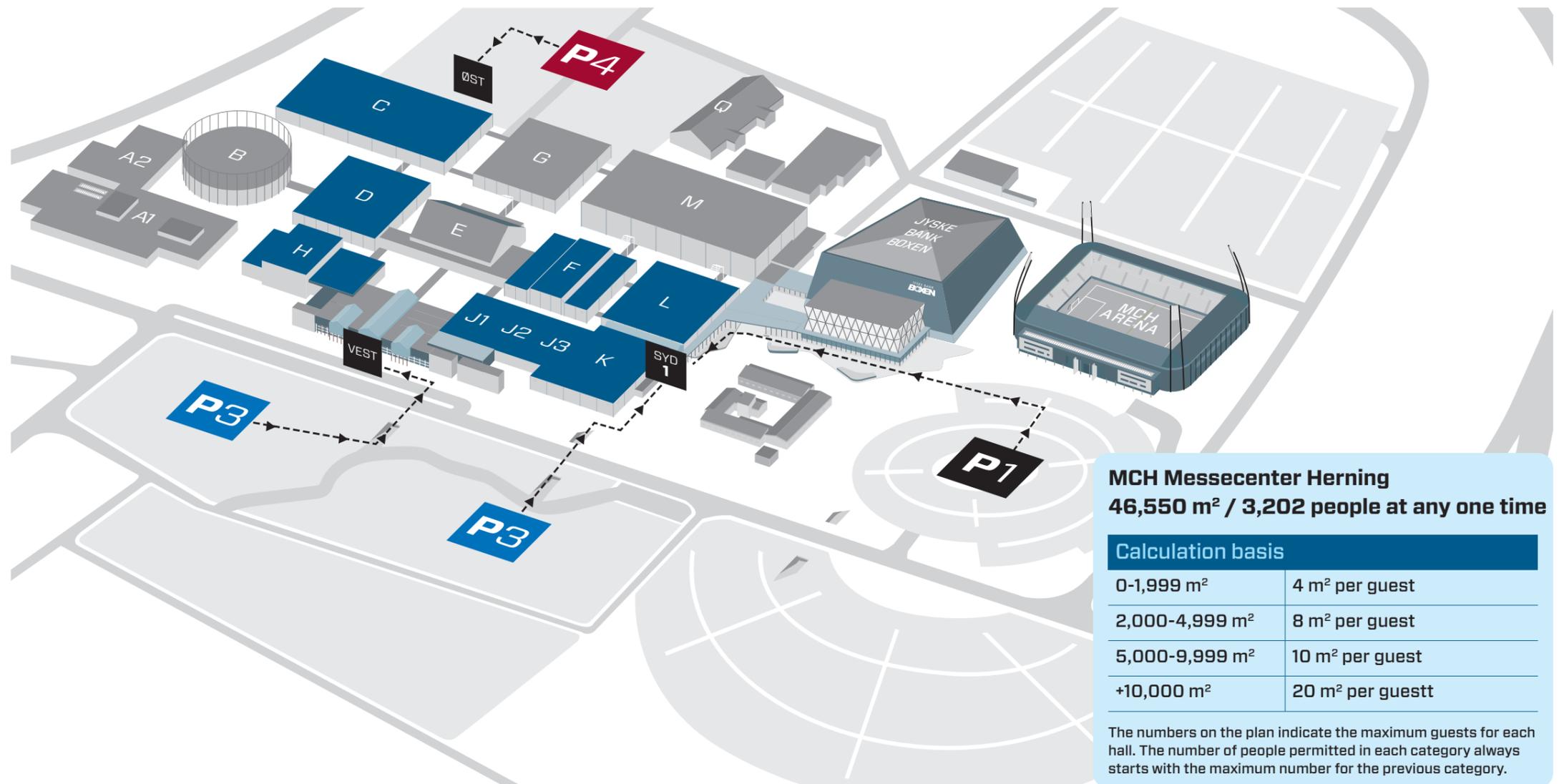
SafeMCH® with its three core elements **Numbers, Distance and Hygiene** is your guarantee that can you can safely visit MCH.

With 110,000 m² spread over 15 exhibition halls, we can guarantee the necessary space, and with responsible choices and measures we can comply with the authorities' guidelines and recommendations, so you can feel safe when you visit MCH.

SafeMCH® makes visiting MCH simple, safe and responsible from arrival to departure, exactly as before.

MCH Messecenter Herning FORMLAND

- the professional marketplace and personal meeting place for industry professionals



Before the expo

Guests order and receive their entrance ticket containing helpful information such as:

- Arrival time (to keep guests evenly distributed)
- Parking zone
- Entrance
- Expo plan
- Information on your visit

Parking

- Arrival at indicated colour-coded parking zone (to keep guests evenly distributed)
- Signs indicate which entrance to use (see arrows on the overview)

Arrival

- Allocated entrance
- Entrance tickets are scanned on arrival to ensure the right number of people are in the halls at any one time
- Information and advice on Distance and Hygiene provided

The Expo

- Adapted for each expo in line with applicable recommendations
- Large area ensures safe distancing with wide aisles etc.
- Floor markings indicating safe distances
- Hygiene stations, protective equipment and extra cleaning
- All eateries follow the HORESTA's "SAFE TO VISIT"-program
- Reminders on Distance and Hygiene
- Safety agreement with exhibitors ensures Numbers, Distance and Hygiene
- SafeMCH® guides in the expo area

Departure

- Signage and colour-coded guides help you find your:
 - Correct expo exit
 - Correct parking zone

Source: Guidelines from the Danish Ministry of Industry, Business and Financial Affairs and the Danish Health Authority

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